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Jordans Ace Hardware Celebrates Completed Remodel

Updated Store Features “Elevate Ace” – the Next Generation Store Format from Ace Hardware

Union, South Carolina August 4, 2025 – The Helpful Hardware Company, owner of Jordans Ace Hardware, is excited to announce the grand reopening of its newly remodeled Union store. The celebration begins on **Thursday, August 20**, with an official **Pipe Cutting Ceremony**, followed by three days of sales, prize giveaways, and vendor demonstrations beginning **Friday, August 21**.

Located at **489 Buffalo West Springs Highway** in Union, the remodeled store now features the **Elevate Ace** format—Ace Hardware’s next-generation store design. Customers will enjoy a refreshed shopping experience with expanded product selections, including **Big Green Egg** and **EGO**, alongside the trusted brands, helpful service, and convenience they have come to expect from Jordans Ace Hardware.

The **Pipe Cutting Ceremony** will take place at **4:00 p.m. on Thursday, August 20**, with local officials, community members, and the Ace Hardware team in attendance. In recognition of the contractors and tradespeople who are an important part of the community, the event will feature the store’s first-ever **Pipe Cutting Ceremony** in place of a traditional ribbon cutting. Refreshments will be served.

The celebration continues when the store opens on **Friday, August 21**, with a **3-Day Bucket Sale** benefiting the **Union County Council on Aging**. Customers who donate **\$5** to the Council will receive a commemorative 5-gallon Ace bucket that can be used to receive **20% off** nearly everything that fits inside.

Throughout the weekend, customers can also enjoy vendor demonstrations, daily prize drawings, special promotions, and opportunities to win great prizes. For complete event details, visit <https://www.helpfulhardwareco.com/events/jordans-grand-re-opening/>.

“We’re excited to bring the Elevate Ace experience to Union,” said **Kyle Cox, Store Manager of Jordans Ace Hardware**. “Our remodel makes it even easier for customers to find what they need while showcasing expanded departments like grilling, outdoor power equipment, lawn and garden, and the hardware essentials we’re known for. Our fastener aisle is stocked with the nuts, bolts, and specialty hardware needed to tackle just about any project. The team and I look forward to welcoming our customers and helping them find everything they need for their next project.”

Customers will find leading brands including **Benjamin Moore, STIHL, Craftsman, Scotts, Weber, Recteq, Big Green Egg, and EGO**. The remodeled store has become a one-stop

destination for backyard cooking, offering grills, smokers, fuels, accessories, seasonings, and everything needed for outdoor entertaining.

Be sure to visit **August 21–23** to experience the newly remodeled Jordans Ace Hardware, take advantage of grand reopening specials, and enter for your chance to take home a brand-new **Weber grill**.

About The Helpful Hardware Company Jordans Ace Hardware

Jordan's Ace Hardware was recently acquired by The Helpful Hardware Company, a group that's passionate about keeping hometown hardware stores thriving. Their focus is on investing in local stores to make sure they can continue serving their communities for years to come. The Company operates 21 stores in communities throughout the Southeast. As part of the Ace Hardware cooperative, the Worlds largest, the Helpful Hardware Company can offer the best national brands in paint, power tools, grilling, and home improvement, while maintaining the friendly, local feel customers count on.

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