



PRESS RELEASE

The Helpful Hardware Company Acquires Jordan's Ace Hardware, Expanding South Carolina Footprint

Strategic acquisition brings the trusted Jordan's Ace Hardware store in Union, SC into The Helpful Hardware Company family.

June 30, 2025 – **The Helpful Hardware Company** (HHC), a fast-growing network of Ace-branded hardware stores in the Southeast, announced the acquisition of **Jordan's Ace Hardware** in Union, South Carolina. This marks the company's **20th location** and a key milestone in its continued growth across the region.

Jordan's Ace Hardware has long been a cornerstone of the Union community, known for its knowledgeable staff and deep commitment to customer service under the leadership of Louis Jordan. The acquisition ensures that Jordan's legacy of community-focused retail will continue — now with added operational support and scale from HHC.

"We're thrilled to welcome Jordan's Ace Hardware to the HHC family," said **David Enmark, CEO of The Helpful Hardware Company**. "This store is a natural fit for our platform and mission to deliver outstanding service through locally focused, well-supported Ace Hardware stores across the Southeast."

With locations across **South Carolina, North Carolina, Georgia, and Tennessee**, HHC partners with local store teams to strengthen neighborhood hardware retail. This latest acquisition was supported by JPB Partners, a private equity firm that has backed The Helpful Hardware Company since 2019.

"JPB Partners has been instrumental in enabling our growth," added Enmark. "Their partnership gives us the financial strength and strategic flexibility to grow thoughtfully and at scale — all while keeping the customer and community at the center."

Jordan's Ace Hardware offers a full selection of products across hardware, plumbing, electrical, paint, lawn and garden, automotive, cleaning supplies, and power tools — all with the service excellence customers expect from an Ace Hardware location.

The acquisition of Jordan's is HHC's twelfth store addition since 2019 and underscores the company's ongoing interest in partnering with independent hardware store owners ready for a transition, growth, or succession opportunity.

For more information visit

 www.helpfulhardwareco.com

About The Helpful Hardware Company

The Helpful Hardware Company (HHC) is a growing network of locally focused, independently operated Ace Hardware stores. Backed by strategic partner JPB Partners, HHC acquires and supports hardware stores throughout the Southeast, helping them thrive with better systems, shared resources, and operational scale. HHC is committed to delivering exceptional neighborhood retail, powered by local teams and community spirit.

About JPB Partners

JPB Partners is an alternative asset manager specializing in the investment of private equity and real estate, primarily in the Mid-Atlantic and Southeast US. JPB Private Equity invests in lower middle-market buyouts and recapitalizations of profitable consumer-related businesses – consumer health and wellness, consumer products, consumer services, food & beverage, restaurants, and specialty retail. JPB Real Estate acquires, develops, and manages income producing real estate of both residential and commercial communities in high growth secondary and tertiary markets with high barriers to entry. JPB Partners was founded in 1995 and is headquartered in Hanover, Maryland. Visit www.jpbparters.com for more information.

About ACE Hardware

Ace Hardware is the largest retailer-owned hardware cooperative in the world with more than 5,300 locally owned and operated hardware stores in approximately seventy countries. Headquartered in Oak Brook, Ill., Ace, and its subsidiaries operate an expansive network of distribution centers in the U.S. and have distribution capabilities in Ningbo, China; Colon, Panama; and Dubai, United Arab Emirates. Since 1924, Ace has become a part of local communities around the world and known as the place with the helpful hardware folks. For more information, visit www.acehardware.com.

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