



PRESS RELEASE

The Helpful Hardware Company Acquires Jones Hometown Hardware, Expanding Georgia Footprint

Strategic acquisition brings the trusted Jones Hometown Hardware store in Jackson, GA into The Helpful Hardware Company family.

January 7th, 2026 – **The Helpful Hardware Company** (HHC), a fast-growing network of Ace-branded hardware stores in the Southeast, announced the acquisition of **Jones Hometown Hardware** in Jackson, GA. This marks the company’s **21st location** and a key milestone in its continued growth across the region.

Jones Hometown Hardware has long been a cornerstone of the Jackson community, known for its knowledgeable staff and deep commitment to customer service, led by Charles Carter and Tom Jones. The acquisition ensures that Jones Hometown Hardware’s legacy of community-focused retail will continue — now with added operational support and scale from HHC.

“We’re thrilled to welcome Jones Hometown Hardware to the HHC family,” said **David Enmark, CEO of The Helpful Hardware Company**. “This store is a natural fit for our platform and mission to deliver outstanding service through locally focused, well-supported Ace Hardware stores across the Southeast.”

With locations across **South Carolina, North Carolina, Georgia, and Tennessee**, HHC partners with local store teams to strengthen neighborhood hardware retail. This latest acquisition was supported by JPB Partners, a private equity firm that has backed The Helpful Hardware Company since 2019.

“JPB Partners has been instrumental in enabling our growth,” added Enmark. “Their partnership gives us the financial strength and strategic flexibility to grow thoughtfully and at scale — all while keeping the customer and community at the center.”

Jones Hometown Hardware offers a full selection of products across hardware, lumber, plumbing, electrical, paint, and power tools — all with the service excellence customers expect from an Ace Hardware location.

The acquisition of Jones is HHC’s thirteenth store since 2019 and underscores the company’s ongoing interest in partnering with independent hardware store owners who are ready for a transition, growth, or succession opportunity.

For more information, visit

🔗 www.helpfulhardwareco.com

About The Helpful Hardware Company

The Helpful Hardware Company (HHC) is a growing network of locally focused, independently operated Ace Hardware stores. Backed by strategic partner JPB Partners, HHC acquires and supports hardware stores throughout the Southeast, helping them thrive with better systems, shared resources, and operational scale. HHC is committed to delivering exceptional neighborhood retail, powered by local teams and community spirit.

About JPB Partners

JPB Partners is an alternative asset manager specializing in private equity and real estate investments, primarily in the Mid-Atlantic and Southeast US. JPB Private Equity invests in lower-middle-market buyouts and recapitalizations of profitable consumer-related businesses, including consumer health and wellness, consumer products, consumer services, food & beverage, restaurants, and specialty retail. JPB Real Estate acquires, develops, and manages income-producing real estate of both residential and commercial communities in high-growth secondary and tertiary markets with high barriers to entry. JPB Partners was founded in 1995 and is headquartered in Hanover, Maryland. Visit www.jpbparkers.com for more information.

About ACE Hardware

Ace Hardware is the largest retailer-owned hardware cooperative in the world, with more than 5,300 locally owned and operated hardware stores in approximately seventy countries. Headquartered in Oak Brook, Ill., Ace and its subsidiaries operate an expansive network of distribution centers in the U.S. and have distribution capabilities in Ningbo, China; Colon, Panama; and Dubai, United Arab Emirates. Since 1924, Ace has become a part of local communities around the world and is known as the place with the helpful hardware folks. For more information, visit www.acehardware.com.

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