



**FOR IMMEDIATE RELEASE**  
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## **ACE HARDWARE INDIAN TRAIL CELEBRATES GRAND OPENING MAY 6-8**

*Eventgoers Will Enjoy Daily Sales and Promotions, Demonstrations by Brand Representatives, and Raffle Giveaways Valued up to \$199.99*

**INDIAN TRAIL, NC, April 18, 2022** – The public is invited to celebrate Ace Hardware Indian Trail’s Grand Opening and experience firsthand the outstanding customer service, best of brands, helpful advice that Ace Hardware has to offer. The Grand Opening Event will be held at Ace Hardware Indian Trail located at 205 N. Indian Trail Rd. on May 6<sup>th</sup> – May 8<sup>th</sup> during regular store hours: Friday from 7:30am-7:00pm, Saturday from 8:00am-7:00pm, and Sunday from 10:00am-7:00pm. With daily product demonstrations and events, sales and promotions, and raffle giveaways, you won’t want to miss out. Each day of the event, shoppers will enjoy a 20% off Bag Sale for Ace Rewards members and BOGO single cut house keys. In addition, Evergreen™ products such as flags, birdbaths, and doormats will be 25% off all weekend long!

On Friday, May 6<sup>th</sup>, the first 100 customers will receive an Ace 4-in-1 pocket screwdriver and customers will have the opportunity to have their standard-grill-sized, 20lb propane tanks refilled for only \$10. The Ribbon Cutting Ceremony will begin at 10:00am featuring speakers Darin Workman, Owner; Patrick Richey, Director of Retail Operations; and executives from Ace Hardware. A Milwaukee representative will be on-site to demonstrate a selection of power tools that will coincide with a raffle giveaway for a Milwaukee® M18 Fuel Cordless Grinder, valued at \$199.99. In addition, a Scotts® representative will be on-site to educate customers about their lawncare products and benefits of each and a lucky raffle winner will take home a "Make Mom Something Special" planter kit, just in time for Mother’s Day! An EGO™ representative will also be on-site demonstrating and educating customers on their top-of-the-line, battery-powered lawn equipment. Also on Friday, Cousin’s Maine Lobster food truck will be serving up some good eats from 11:30AM-2:00PM.

As for Saturday, May 7<sup>th</sup>, Ace Hardware Indian Trail will be hosting its quarterly Pop-Up Market featuring local vendors of handmade goods. Patrons will enjoy live music by Brad Thomas and King of Fire Pizza food truck too. A STIHL® representative will be on-site to demonstrate outdoor power equipment and will be holding a raffle giveaway for a STIHL® SG20 Backpack Sprayer, valued at \$134.99!

On Sunday, May 8<sup>th</sup>, there will be a Benjamin Moore® paint demonstration starting at 3:00PM along with a “Room Makeover Kit” raffle giveaway, valued at \$150.00. The Big Green Egg will be fired up for a grilling demonstration from 11:00AM-3:00PM. Get Mom something special at our Mother’s Day Sale with 10% off birdhouses, 10% off Big Green

Egg® charcoal, and \$5 off hanging plants. Don't miss out on the raffle giveaway on Sunday; it's a Weber® 22 in. Original Kettle Premium Charcoal Grill in Indigo Blue, valued at \$194.00.

The Grand Opening Event will be a great opportunity for customers to learn about the Ace Rewards Program and the member benefits such as instant savings and coupons in the mail. Don't miss out on the opportunity to save big and win big!

"Converting this store to an Ace Hardware has been a labor of love and, after a year of hard work, we are happy to finally be able to celebrate our Grand Opening with the local community", said the store's owner, Darin Workman.

For more information about the event, visit Ace Hardware Indian Trail Grand Opening event page on Facebook at <https://fb.me/e/32Bq8CdW6>.

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### **About Ace Hardware**

Ace Hardware is the largest retailer-owned hardware cooperative in the world with more than 5,300 locally owned and operated hardware stores in approximately 70 countries. Headquartered in Oak Brook, Ill., Ace and its subsidiaries operate an expansive network of distribution centers in the U.S. and have distribution capabilities in Ningbo, China; Colon, Panama; and Dubai, United Arab Emirates. Since 1924, Ace has become a part of local communities around the world and known as the place with the helpful hardware folks. For more information, visit [acehardware.com](http://acehardware.com) or [newsroom.acehardware.com](http://newsroom.acehardware.com).