

FOR IMMEDIATE RELEASE 20 April 2024

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## ACE HARDWARE MINT HILL GRAND OPENING WEEKEND

Ace Hardware Mint Hill is hosting a Grand Opening Weekend from April 26<sup>th</sup> to April 28<sup>th</sup>.

Mint Hill, NC, April 20, 2024 — The Helpful Hardware Company is thrilled to announce the Grand Opening celebration of its newest location in Mint Hill, North Carolina. The event will occur from April 26th to April 28th, with a special ribbon-cutting ceremony on April 25th at 5:30 PM.

The grand opening celebration promises an exciting lineup of activities and promotions for the entire community. Customers can expect:

- Ribbon Cutting: Join us on April 25th at 5:30 PM as we officially open our doors to the Mint Hill community. Local dignitaries, Ace Hardware representatives, and community members will gather for this special moment.
- Special Discounts: Throughout the weekend, shoppers will have the opportunity to take advantage of exclusive discounts and deals on a wide range of products, including hardware, tools, outdoor equipment, and much more. The first 200 customers on April 26th, 27th, and 28th will receive an Ace Hardware grab bag to fill up for 20% off \*. Ace Hardware buckets will be available for all customers for a donation of \$5, with proceeds going to Children's Miracle Network. Customers can use the bucket to fill up for 20% off \*.

\* Sale items, power equipment, guns and other items are excluded. All items must fit in bag/bucket to qualify. **Grill Demonstrations:** Sponsored by Big Green Egg®, Traeger®, and Ace Hardware. Our grill demos will highlight the latest in grilling technology and techniques. Learn from the experts and discover how to elevate your outdoor cooking experience.

- Equipment Demonstrations: Explore top-of-the-line equipment from Stanley Black and Decker®, ECHO®, and STIHL®. Our demonstrations will highlight these leading brands' features and capabilities, helping you confidently tackle any project.

- **Special Guest Appearance:** COUNTRY 103.7 will attend the celebration on Friday, Saturday, and Sunday, adding to the festive atmosphere with music and entertainment.

"We are thrilled to bring Ace Hardware's renowned service and quality products to the Mint Hill community," said Darin Workman, President of The Helpful Hardware Company. "Our grand opening celebration is our way of saying thank you to the community for welcoming us with open arms. We look forward to serving our customers and becoming an integral part of the Mint Hill community."

Ace Hardware Mint Hill is conveniently located at 6912 Matthews-Mint Hill Rd., Mint Hill, NC 28227. The store offers a wide selection of products, including hardware, tools, paint, power equipment, guns, ammunition, gifts, animal feed, lawn and garden supplies, and much more. Services include delivery, key cutting (FOB programming), screen repair, paint matching, propane fill station, online ordering with in-store pickup, power equipment repair, assembly, and more.

The Helpful Hardware Company and its sponsor, JPB Partners, a family office investor based in Hanover, MD, continue seeking acquisition opportunities to grow and expand in additional communities throughout the Southeastern US.

The Helpful Hardware Company, headquartered in Cumming, GA, is a member of the largest retailer-owned hardware cooperative, Ace Hardware. It is committed to growing deep roots in its communities, and our commitment to customer satisfaction is unmatched. For more information about Ace Hardware Mint Hill, visit www.helpfulhardwareco.com.

## About Ace Hardware

Ace Hardware is the largest retailer-owned hardware cooperative in the world, with more than 5,300 locally owned and operated hardware stores in approximately seventy countries. Headquartered in Oak Brook, III., Ace and its subsidiaries operate an expansive network of distribution centers in the U.S. and worldwide. Since 1924, Ace has become a part of local communities worldwide and is known as the place with the helpful hardware folks. For more information, visit acehardware.com or newsroom.acehardware.com.