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NORTH HALL ACE HARDWARE UNDER NEW OWNERSHIP

The Helpful Hardware Company acquires North Hall Ace Hardware expanding its North Georgia operations to Gainesville, GA

Gainesville, GA, April 3, 2023 - The Helpful Hardware Company is pleased to welcome North Hall Ace Hardware, Gainesville, GA to its rapidly growing family of 16 Ace Hardware stores in Georgia, South Carolina, North Carolina, and Tennessee. North Hall Ace Hardware has been serving the Gainesville area for over thirty-five years under the leadership of Chris and Angela Delong. This neighborhood hardware store features lumber and building supplies, a small engine repair shop, and an extensive selection of the best brands offered at Ace Hardware, including Benjamin Moore®, Craftsman®, Weber®, Big Green Egg®, Traeger®, and more!

“North Hall Ace Hardware is a great addition to our chain of stores in the Southeast and broadens our presence in Georgia. It is a store that brings a history of great customer service to our portfolio. We look forward to integrating North Hall Ace Hardware into The Helpful Hardware family and continuing the legacy the Delong family has built,” said Darin Workman, President of The Helpful Hardware Company.

The Helpful Hardware Company, headquartered in Cumming, GA, is a member of the largest retailer-owned, cooperative, Ace Hardware. Founded in 2014, the Helpful Hardware Company has grown to 16 stores across the Southeast. The company is led by Darin Workman, who has over twenty-five years of leadership experience in the hardware industry. Together with JPB Partners, a family office investor out of Hanover, MD, The Helpful Hardware Company continues to seek additional acquisition opportunities for further growth and expansion.

Operating as Ace Hardware, The Helpful Hardware Company is committed to growing deep roots in the communities it serves and our commitment to customer satisfaction is unmatched. For more information about North Hall Ace Hardware, visit www.helpfulhardwareco.com.

About Ace Hardware

Ace Hardware is the largest retailer-owned hardware cooperative in the world with more than 5,300 locally owned and operated hardware stores in approximately 70 countries. Headquartered in Oak Brook, Ill., Ace, and its subsidiaries operate an expansive network of distribution centers in the U.S. and around the world. Since 1924, Ace has become a part of local communities around the world and known as the place with the helpful hardware folks. For more information, visit acehardware.com or newsroom.acehardware.com.