



PRESS RELEASE

FOR IMMEDIATE RELEASE

January 30th, 2024

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Announcing Darin Workman as a Recipient of the 2024 Georgia Titan 100

Titan CEO and headline sponsor Wipfli LLP are pleased to announce Darin Workman, the Co-Founder and President of The Helpful Hardware Company, as a 2024 Georgia Titan 100. The Titan 100 program recognizes Georgia's Top 100 CEO's & C-level executives. They are the area's most accomplished business leaders in their industry using criteria that includes demonstrating exceptional leadership, vision, and passion. Collectively the 2024 Georgia Titan 100 and their companies employ upwards of 125,000 individuals and generate over \$31 billion dollars in annual revenues. This year's honorees will be published in a limited-edition Titan 100 book and profiled exclusively online. They will be honored at an awards ceremony on May 9th, 2024, and will be given the opportunity to interact and connect multiple times throughout the year with their fellow Titans.

"The Titan 100 are changing the way that business is done in Georgia. These preeminent leaders have built a distinguished reputation that is unrivaled and preeminent in their field. We proudly recognize the Titan 100 for their efforts to shape the future of the Georgia business community. Their achievements create a profound impact that makes an extraordinary difference for their customers and clients across the nation." says Jaime Zawmon, President of Titan CEO.

Darin Workman established The Helpful Hardware Company, with three original sites in Cumming, GA. Under his guidance, the company has flourished, expanding to 19 locations within a decade. Noteworthy accolades include being named among the 2018 Top 5000 Privately held growth companies by INC Magazine and securing the title of 2016 Large Company of the Year. Additionally, the company has garnered multiple Chamber of Commerce awards in multiple areas and esteemed Pinnacle Retailer honors from Ace Hardware Corporation.

Before embarking on this entrepreneurial journey in August 2014, Darin amassed 17 years of experience with Ace Hardware Corporation, holding various leadership roles encompassing Retail Operations, Project Management, IT, Business Development, and Finance. His

professional journey also includes a distinguished 12-year tenure in the US Navy, where he occupied numerous senior leadership positions.

Darin pursued his education at Southern Illinois University Carbondale, earning a BS in Workforce Development, and later at the University of Phoenix, where he obtained a degree in Technical Management. He is a Certified Commercial Investment Member (CCIM) and has furthered his expertise through continuing education at Lake Forest College, focusing on Executive Finance.

Beyond his professional endeavors, Darin is actively involved in youth development, having served in leadership positions on various Boards of Directors and as a coach for high school football and baseball teams. During his leisure time, he relishes moments with his wife of 32 years, Gina, along with their five children and three grandchildren. His personal interests include hands-on projects, outdoor pursuits, and embarking on scenic rides aboard his Harley Davidson.

"I am deeply honored to be named among the Titan Top 100 honorees. Leading and nurturing the growth of my company and its employees over the past decade has been an incredible privilege. I extend my sincere thanks to Titan Top 100 for this prestigious recognition," expressed Darin Workman, Co-Founder and President of The Helpful Hardware Company.

Darin Workman will be honored at the Titan 100 awards on May 9th, 2024, at Zoo Atlanta: Savanna Hall. One of the city's most treasured historic buildings, the 1921 building has been revitalized by Zoo Atlanta for its new life today. As home of the Atlanta Cyclorama for more than 90 years, the building is famous for its grand scale and neoclassical architecture. This unique cocktail-style awards event will gather 100 Titans of Industry and their guests for an evening unlike anything that exists in the Georgia business community.

"On behalf of all the partners and associates at Wipfli we congratulate all the Titan100 winners. It's an honor to recognize this diverse group of leaders in the Georgian community. We appreciate the lasting impact each leader has made, and continues to make, in building organizations of significance both in Georgia and abroad. Your ingenuity and creativity have set you apart, and the honor of being seen as an industry Titan is richly deserved," says Bill Boucher, Partner at Wipfli.

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