



**FOR IMMEDIATE RELEASE**  
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## **BROOKSTONE ACE HARDWARE UNDER NEW OWNERSHIP**

*The Helpful Hardware Company Expands its Georgia Presence to Kennesaw Market*

**KENNESAW, GA, August 2, 2021** – The Helpful Hardware Company is pleased to welcome Brookstone Ace Hardware of Kennesaw, GA to its rapidly growing family of eleven Ace Hardware stores in Georgia, South Carolina, North Carolina, and Tennessee. Brookstone Ace Hardware has been serving the Kennesaw and Northwest Atlanta area for over five years under the leadership of Steven and Elizabeth Walls. This neighborhood hardware store features a repair shop, a great team of helpful employees, and an extensive selection of the best brands offered at Ace Hardware stores, such as STIHL, Benjamin Moore, Craftsman, Weber, and more!

“Brookstone Ace Hardware is a great addition to our chain of stores in the Southeast and broadens our presence in Georgia, with this being our first location in the Kennesaw market. Having been built in 2015, it is one of the newer stores in our portfolio but has quickly proven itself to be a community leader in service, selection, and hometown appeal. We look forward to building a great relationship with Kennesaw and surrounding areas,” said Darin Workman, CEO of The Helpful Hardware Company.

The Helpful Hardware Company, headquartered in Cumming, GA, is a member of the largest retailer-owned, cooperative, Ace Hardware. Founded in 2014, the business has grown to 11 stores across the Southeast since its inception. The company is led by Darin Workman who has over 25 years of leadership experience in the hardware industry. Together with JPB Partners, a private equity investor out of Baltimore, MD, The Helpful Hardware Company continues to seek opportunities for rapid growth and expansion. Operating as Ace Hardware, The Helpful Hardware Company is committed to growing deep roots in the communities they serve and their commitment to customer satisfaction is unmatched.

Hours for the Brookstone Ace Hardware store are from 7:30 a.m. to 8 p.m. Monday through Friday, 8 a.m. to 8 p.m. Saturday, and 10 a.m. to 7 p.m. on Sunday. For more information about Brookstone Ace Hardware, visit [helpfulhardwareco.com](http://helpfulhardwareco.com).

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### **About Ace Hardware**

Ace Hardware is the largest retailer-owned hardware cooperative in the world with more than 5,300 locally owned and operated hardware stores in approximately 70 countries. Headquartered in Oak Brook, Ill., Ace and its subsidiaries operate an expansive network

of distribution centers in the U.S. and have distribution capabilities in Ningbo, China; Colon, Panama; and Dubai, United Arab Emirates. Since 1924, Ace has become a part of local communities around the world and known as the place with the helpful hardware folks. For more information, visit [acehardware.com](http://acehardware.com) or [newsroom.acehardware.com](http://newsroom.acehardware.com).